

# Patrick Jacobwith, JD

Certified HIPAA Specialist, Industry Expert and Thought Leader

Patrick Jacobwith, JD is the CEO of Sunset Technologies, a multi-state organization based in Minnesota. He has 25 years in healthcare to share, as well as experience as a licensed attorney and a Certified HIPAA Professional. He believes in excellent service and building healthy and productive relationships.

### CONTINUING EDUCATION

#### CyberProtection (1 – 1.5 hours)

Course Description: We define, identify, and discuss scams, cyber-attacks, and identity thefts that you would most likely encounter. We examine and evaluate your Risk Tolerance and what it means for your practice. We analyze the Dark Web and provide practical and applicable steps to integrate into your practice to help protect yourself.

#### **HIPAA (1 – 1.5 hours)**

Course Description: We identify and discuss how HIPAA is changing the landscape in which we work. We examine and evaluate the four parts necessary to protect your client's Personal Health Information (PHI). We review a list of the common vulnerabilities and non-compliance and how your practice can keep ahead of these concerns.

# Dental Practice IT, HIPAA, and Data Security (3 hours)

**Course Description:** A deep dive into HIPAA; we identify and discuss how HIPAA is changing the landscape. We examine and evaluate the four parts necessary to protect your client's Personal Health Information (PHI). We analyze the Dark Web and identify scams, cyber-attacks, and identity thefts. We also provide practical and applicable steps to integrate into your practice. Have you ever wondered what really happens after a data breach? You can learn here.





#### **TESTIMONIALS**

Thanks again for your presentation. Our members offered lots of positive feedback.

Dr. Bruce Thomas, Wisconsin Society of Oral and Maxillofacial Surgeons This message is to congratulate Sunset on jobs REALLY WELL DONE! Patrick, thank you so much for providing our HIPAA training. You did a nice job in the short time frame. Perhaps appropriately, our team left a little scared of the technological threats out there and covered some of their cameras.

Michael Schwartz, Executive Director Oral Health Partnership

Patrick was a wealth of knowledge for our members. He clearly showed an in-depth understanding of the regulations, which was complimented by his legal education. That experience tied to his IT comprehension, made it a win-win for all our attendees!

**Dental Integrators Association** 

Thanks so much for the training today. Everyone thought it was very informative!

**Orchard Dental Group** 

# PAST SPEAKING EVENTS

50 Annual Sunset Sponsored Events

Northern Dental Alliance

Seattle Study Club

**Dental Integrators Association** 

Patterson Dental

Wisconsin Society of Oral and Maxillofacial Surgeons







